

Retail Jewellers Guild Awards 2026
Award category – Excellence in Jewellery Design

GENERAL ELIGIBILITY CRITERIA	
1.	The Awards are open to eligible entities and individuals from the jewellery fraternity in India, including jewellery retailers, jewellery brands, designers, goldsmiths, e-commerce jewellery entities and other relevant jewellery ecosystem participants, subject to category-specific eligibility.
2.	The applying organization should have been in operation for a minimum period of two years as on 31 March 2026, unless a category specifically provides a different eligibility condition.
3.	All entries must represent original work of the applicant. The applicant must hold the necessary rights, permissions and ownership to submit the entry.
4.	Any form of plagiarism, imitation, unauthorized use of third-party work, false information or unverifiable claim may lead to disqualification at any stage.
5.	The jury and Awards management reserve the right to reject, recategorize, merge, split, modify, cancel or withhold any category/subcategory based on the number, relevance and quality of entries received.
6.	If no entry is found to be of award-worthy standard, the award may not be presented in that category.
7.	The decision of the jury and Awards management shall be final, binding and non-contestable.
8.	For category specific eligibility criteria, kindly visit the Terms & Conditions .
9.	Submission of this application will be deemed acceptance of the Award's terms and conditions as available on the website: (Website link to be inserted)

Commented [VS1]: Add Terms & Conditions document link

Commented [VS2]: Website link to be inserted

CATEGORY SELECTION*		
<i>Please note the below pointers:</i> - Participants may apply in a maximum of three main award categories. For each selected main category, participants may choose the relevant subcategory applicable to their entry - Only one entry per applicant will be accepted under each selected subcategory		
Category*	Sub-category*	Tick to select*
Bangle / Bracelet Design of the Year	Gold Bangle / Bracelet / Kada	
	Diamond Bangle / Bracelet / Kada	
	Gemstone Bangle / Bracelet / Kada	
	Polki / Kundan / Jadau Bangle / Bracelet / Kada	

Commented [PV3]: We will share an excel sheet with all the category & Sub-categories to the IT developer. Once the participant selects 3 categories , they won't be able to select any category further

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SECTION I – GENERAL INFORMATION	
Name of the retailer*	
Name of the brand*	
Name of the Promoter/owner*	
Year of establishment*	
Registered office address*	- State: - City: - Pincode:
Contact details*	- Mobile number: - Email: - Company website/ social media handle, if applicable:
Retail price / value of the ornament as on 31 March 2026*	☐ Less than INR 1 lakh ☐ INR 1 lakh – INR 5 lakhs ☐ INR 5 lakhs – INR 10 lakhs ☐ More than INR 10 lakhs

Commented [VS4]: Navin to confirm whether this question is relevant and if so then whether the response should remain open-ended or be provided as predefined price-range options.

SECTION II – ABOUT THE THEME *	
Q1. Name/title of the jewellery piece and collection name, if applicable.	
Q2. Please describe the theme and design behind the jewellery piece with specific reference to the selected category. (in 250 words)	

SECTION III – SUPPORTING DOCUMENTS	
Jewellery photos to be provided following the below format: * - Minimum 1 and maximum 5 photographs of the finished jewellery should be submitted - Pictures should be in black background - Zoomed high-definition picture of the jewellery to understand detailing - Do not submit black and white pictures of the Jewellery. Only coloured pictures of the Jewellery are allowed	<u>Attach</u>

Commented [VS5]: 1.Mention accepted formats: JPEG, PNG and PDF.
 2. File-size limit to be confirmed; recommended starting point: 10 MB per file.

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No design sketches, CAD renders are permitted, only original designs are allowed	
Provide a concept note in reference to the below guidelines: * - Inspiration / story behind the piece - Design uniqueness or innovation - Craftsmanship and techniques used - Material application and significance - Comfort, finish and wearability	<u>Attach</u>
Submission of a jewellery video is optional. If provided, the video should follow the format below: - Duration: upto 2mins - Must show the piece from front, back, left, and right angles - Must be clear, well-lit, and free of logos or brand identifiers	<u>Attach</u>
Marketing collaterals promoting the submitted jewellery piece	<u>Attach</u>
GST/ Incorporation Certificate*	<u>Attach</u>
Any other supporting document	<u>Attach</u>

<u>DECLARATION*</u>			
I declare that the information provided in this application form is correct, accurate and pertains to my business. I agree to abide by the rules and regulations of participation. I also declare the below details with respect to my entry: 1. <i>The information provided in this application is true and accurate.</i> 2. <i>The above company is operational in India as on March 31, 2026</i> 3. <i>The above company has been in operation for minimum of 2 years as on March 31, 2026</i> 4. <i>The Ornament applied for in this application form is Hallmark certified. I agree to provide the Hallmark certificate for the same to the Awards management if qualified as a finalist</i> 5. <i>The ornament has been commercially put up for sale and has a value in INR as on March 31, 2026</i> 6. <i>All submitted visuals are of the actual ornament and the design is owned by us.</i> 7. <i>If qualified as a finalist, I agree to present the jewellery piece to the Jury during the Grand Jury round</i> 8. <i>I / we agree to abide by the rules and regulations of participation.</i> 9. <i>I / we understand that the decision of the Jury and Awards management shall be final and binding.</i>			
Sign*		Date*	

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Name*			
Designation*			
Company Stamp*			